

Combining the Power of Artificial Intelligence with Screening 3D Mammography  
— For Unmatched Accuracy in Breast Cancer Detection

## HOW DOES EBCD WORK?

EBCD uses AI to help our specialty trained breast radiologists detect even subtle lesions by pointing out areas of suspicion that are not always visible to the human eye. After the radiologist reads the exam, the AI acts as another set of eyes, and performs an additional review. If there is a suspicious finding, a second radiologist is brought in to consult, providing yet another set of eyes on the imaging.

## WILL EBCD EFFECT MY MAMMOGRAM EXPERIENCE?

There is no additional time added to your exam. No additional compression to your breasts or radiation are required either. Your mammogram experience is exactly the same, just with the added benefit of higher accuracy.

## WHY DO I NEED TO ADD EBCD IF I'M HAVING A 3D MAMMOGRAM?

3D mammography is an extremely reliable tool for breast cancer detection, but there are still some limitations in detecting very small abnormalities – especially in women with dense breasts. The AI in EBCD helps radiologist see even the smallest abnormalities.

## DO I NEED TO ADD EBCD IF I'M GETTING A MAMMOGRAM AND AN ULTRASOUND?

These are both great tools, but they are used to see different things. The AI in EBCD helps the radiologist see even the smallest abnormalities that sometimes cannot be detected in either of these exams.

## WHY IS THERE AN OUT-OF-POCKET COST FOR EBCD?

While EBCD is FDA-cleared, it is still very new and because of this, it is not yet covered by insurance.

When 3D mammography was first rolled out several years ago, it was also not covered by insurance, but women readily paid out-of-pocket for it, because they understood its value. EBCD is the same kind of advancement, and we are confident that insurance companies will cover this invaluable tool in the near-future.

## IS EBCD RECOMMENDED?

Physicians, obstetricians and our leading radiologists recommend EBCD for early detection.

Since rolling out the EBCD program, EBCD has assisted radiologists in detecting over 500 cancers at an earlier stage.

*(Based on an analysis performed on data gathered over a 2-year period of clinical use.)*

## HOW OFTEN SHOULD I INCLUDE EBCD WITH MY MAMMOGRAM?

For the same reason you have a mammogram every year – to detect small changes or abnormalities – it is recommended to include EBCD every year. EBCD increases your chances of finding something when it's very small and most treatable.

## I'M NOT SURE IF I'M COMFORTABLE WITH ARTIFICIAL INTELLIGENCE...

The Artificial Intelligence (AI) used on your mammogram is an advanced tool, used to help determine which exams would benefit from a closer look.

The AI does not replace the radiologist. Our highly trained breast radiologists are still integral in every step of the interpretation of your exam.

## HOW IS MY DATA SHARED AND WHAT IS DONE WITH IT?

The EBCD data becomes part of your personal mammogram history, which we protect the same as any other patient information.

## IF MY MAMMOGRAM REQUIRES A DEEPER LOOK, WHY DON'T I JUST HAVE A DIAGNOSTIC MAMMOGRAM?

EBCD is used for screening mammograms only. A "screening mammogram" is a routine exam used to detect early signs of breast cancer in patients with no symptoms, while a "diagnostic mammogram" is performed when a woman experiences symptoms, such as a lump, or when a suspicious area is found on a screening mammogram. A diagnostic mammogram allows for a more detailed examination of a specific area of concern.

Including EBCD in your screening mammogram helps us identify potential areas that may require a diagnostic workup, without added time or radiation.

## CAN I THINK ABOUT IT?

We hope this information has been helpful to you and has provided answers to all of your questions about EBCD! Should you have any other questions, please feel free to speak with your mammo technician.

**You can add EBCD to your exam at any time before you leave our center today.**

FOR MORE INFO GO TO THIS WEBSITE

**myebcdmammo.com**

JUST SCAN THE CODE TO THE RIGHT

