



# Implementation Strategy FY2023-FY2025

## Table of Contents

Introduction .....	2
Report Adoption, Availability and Comments .....	2
Definition of the Community Served .....	3
Community Assessment and Significant Community Health Needs .....	4
Prioritized Health Needs the Hospital Will Address .....	5
Strategies to Address Prioritized Health Needs .....	6
Evaluation of Impact .....	11
Health Needs the Hospital Will Not Address.....	11

## **Introduction**

Huntington Health is committed to providing the highest quality health care to the residents of our community. Through our efforts, including collaborations with our long-standing community partners, we continue to work to improve the health and well-being of all individuals living and working in the community, with particular attention to those who are too often without resources.

Founded in 1892, Huntington Hospital is committed to providing excellent patient care delivered with compassion and respect. In August 2021, Huntington affiliated with Cedars-Sinai under the umbrella of Cedars-Sinai Health Systems. Huntington Hospital is a 619-bed, nonprofit community hospital located in Pasadena, California. The hospital offers a full complement of acute medical care and community services, ranging from general medicine to the foremost specialized programs in cardiovascular services, oncology, and the neurosciences.

## **Our Mission**

Our mission is to provide excellent health care and compassionate service to each person by bringing together outstanding physicians, caring nurses, professional staff and advanced technologies.

## **Vision Statement**

To be the leader in creating community well-being through world-class health care delivered with kindness and dignity.

## **Report Adoption, Availability and Comments**

This Implementation Strategy was adopted by the Board of Directors on September 22, 2022. The CHNA and Implementation Strategy are available on the hospital's website at <https://www.huntingtonhealth.org/community/community-benefit/>. The CHNA report is also available on the Healthy Pasadena website at <https://dashboards.mysidewalk.com/healthypasadena>. Public comment on the CHNA and Implementation Strategy is encouraged as community input is used to inform and influence this work. Written comments can be submitted to Ruth Pichaj at [Ruth.Pichaj@huntingtonhospital.com](mailto:Ruth.Pichaj@huntingtonhospital.com).

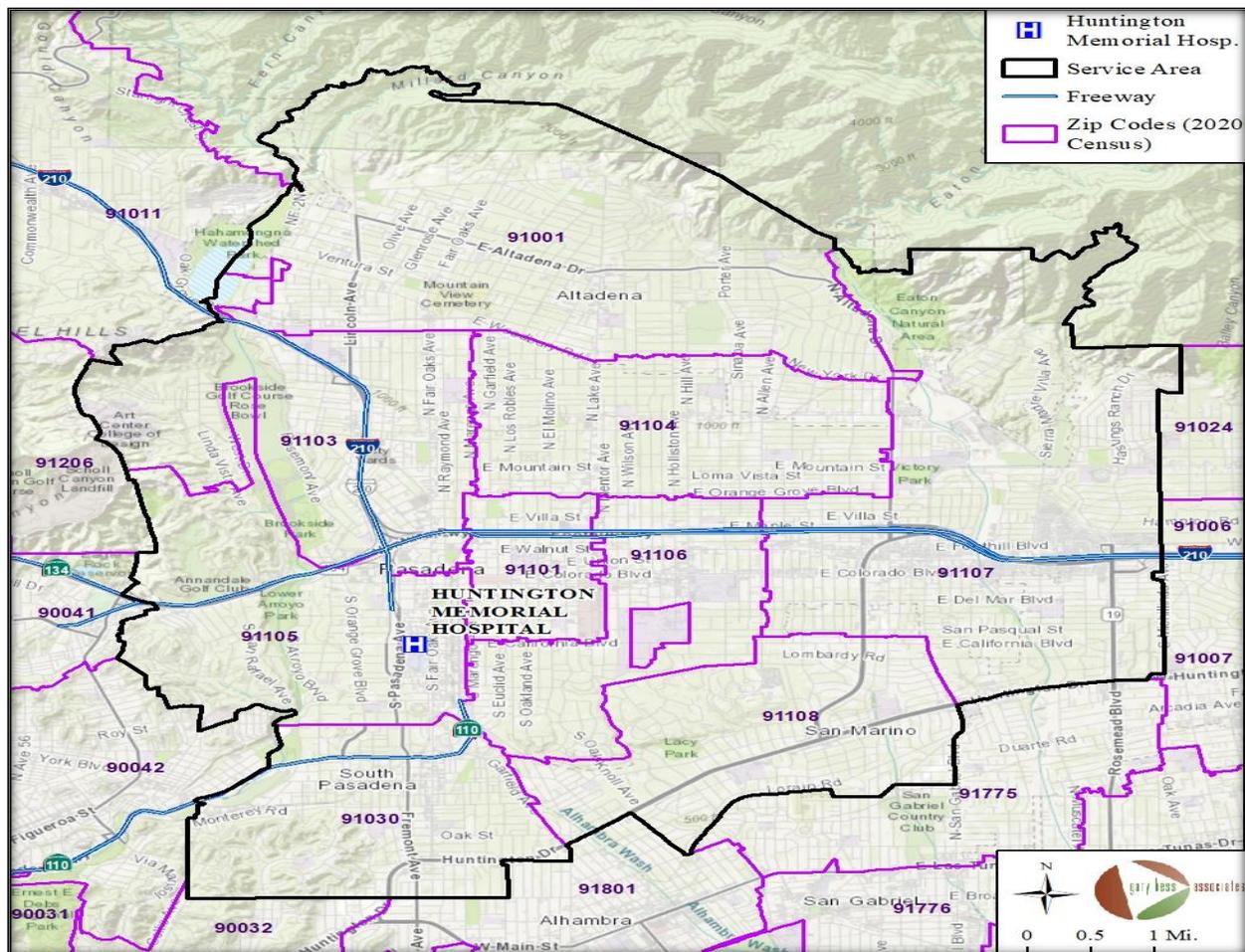
## Definition of the Community Served

Huntington Hospital is located at 100 W. California Blvd., Pasadena, CA 91105. The hospital service area includes 9 ZIP Codes in 4 cities or neighborhoods located in Los Angeles County Service Planning Area 3 (SPA 3: San Gabriel Valley).

**Huntington Hospital Service Area**

City	ZIP Code
Altadena	91001
Pasadena	91101, 91103, 91104, 91105, 91106, 91107
San Marino	91108
South Pasadena	91030

**Map of the Huntington Hospital Service Area**



The population of the Huntington Hospital service area is 234,421. Children and youth, ages 0-17, are 19.6% of the population, 64% are adults, ages 18-64, and 16.4% of the population are seniors, ages 65 and older. The largest portion of the population in the service area identifies as White (36.9%). Hispanic/Latinos make up 29.9% of the population. Asians comprise 19.3% of

the population, and Black/African Americans are 9.7% of the population. Native Americans, Hawaiians/Pacific Islanders, and other races combined total 4.2% of the population.

Among the residents in the service area, 11.6% are at or below 100% of the federal poverty level (FPL) and 24.2% are at 200% of FPL or below. Educational attainment is a key driver of health. In the hospital service area, 10.1% of adults, ages 25 and older, lack a high school diploma. 54.1% of area adults have a Bachelor's or graduate/professional degree.

## **Community Assessment and Significant Community Health Needs**

Huntington Hospital conducted a Community Health Needs Assessment (CHNA), which was adopted in June 2022. The CHNA complied with state and federal regulations guiding tax-exempt hospitals, assessing the significant health needs for the hospital's service area. California Senate Bill 697 and the Patient Protection and Affordable Care Act through IRS section 501(r)(3) regulations direct nonprofit hospitals to conduct a CHNA every three years and develop a three-year Implementation Strategy that responds to identified community needs. The CHNA and Implementation Strategy help guide the hospital's community health improvement programs and community benefit activities, as well as its collaborative efforts with organizations that share a mission to improve health.

The CHNA incorporated demographic and health data collected from a variety of local, county and state sources to present community demographics, social determinants of health, as well as a broad range of health indicators. Initially, significant health needs were identified through a review of this secondary health data. Analysis of secondary data included an examination and reporting of health disparities for some health indicators.

The identified significant needs include:

- Access to care
- Chronic diseases
- COVID-19
- Dental health
- Housing and homelessness
- Mental health
- Overweight and obesity
- Preventive practices
- Substance use and misuse

## Prioritized Health Needs the Hospital Will Address

This Implementation Strategy details how Huntington Hospital plans to address the significant health needs identified in the 2022 CHNA. The hospital will build on previous CHNA efforts and existing initiatives, while also considering new strategies and efforts to improve health.

The hospital examined the identified significant health needs and prioritized them with community stakeholder input through interviews with representatives from community-based organizations and agencies. These stakeholders provided input on the issues and needs in the communities served by the hospital.

Huntington Hospital engaged hospital leaders and the Community Benefit Committee to examine the identified health needs.

The following criteria were used to determine the significant health needs the hospital will address in the Implementation Strategy:

**Existing Infrastructure:** There are programs, systems, staff and support resources in place to address the issue.

**Established Relationships:** There are established relationships with community partners to address the issue.

**Ongoing Investment:** Existing resources are committed to the issue. Staff time and financial resources for this issue are counted as part of our community benefit effort.

**Focus Area:** The hospital has acknowledged competencies and expertise to address the issue and the issue fits with the organizational mission.

The CHNA served as the resource document for the review of health needs as it provided data on the scope and severity of issues and also included community input on the health needs. As well, the community prioritization of needs was taken into consideration. As a result of the review of needs and application of the above criteria, Huntington Hospital will address the following health needs:

- Access to care
- Chronic diseases
- Housing and homelessness
- Mental health
- Overweight and obesity
- Preventive care

## Strategies to Address Prioritized Health Needs

For each health need the hospital plans to address, the Implementation Strategy describes the following: actions the hospital intends to take, including programs and resources it plans to commit, anticipated impacts of these actions, and planned collaboration between the hospital and other organizations.

<b>Health Need: Access to Health Care (Including Mental Health and Preventive Care)</b>	
<b>Goals</b>	<ul style="list-style-type: none"> <li>• Increase access to health care, mental health care and preventive care to improve the health of medically underserved individuals in the community.</li> <li>• Increase the capacity of health care provider partners to meet the needs of the medically underserved.</li> </ul>
<b>Anticipated Impact</b>	<ul style="list-style-type: none"> <li>• Increase access to health care, mental health care, and preventive care and reduce barriers to care.</li> <li>• Provide financial assistance to qualified patients.</li> <li>• Support access to health care services by providing transportation assistance and prescription medications.</li> <li>• Provide preventive care services (vaccines and screenings) to residents where they live and play.</li> <li>• Increase the availability of mental health and preventive services in community settings through collaboration with community partners.</li> </ul>
<b>Strategy or Program</b>	<b>Summary Description</b>
Financial assistance for the uninsured or underinsured	Provide financial assistance through free and discounted care and government health programs for low-income patients for health care services, consistent with the hospital’s financial assistance policy.
Insurance enrollment assistance	Offer health insurance information and enrollment assistance. Convene community organizations to identify strategies to enroll low-income residents in affordable health insurance plans and assist them to obtain a medical home.
Transportation and prescription medication support	Provide transportation support for patients who cannot access health services because of lack of transportation. And provide discounted or free prescription medications for patients who were unable to afford the cost of their medications.
Health screenings	Registered nurses, fluent in English and Spanish, conduct free health screenings and counseling at community locations.

<b>Health Need: Access to Health Care (Including Mental Health and Preventive Care)</b>	
Vaccines	Provide free flu shots and COVID-19 vaccines at community locations.
PORT Team	The Pasadena Outreach Response Team (PORT) is a joint effort of the City of Pasadena Public Health and Fire Departments, and Union Station Homeless Services that addresses homelessness as a public health concern. PORT provides field-based support and advocacy for people who are experiencing homelessness, living with chronic health conditions, diagnosed with mental health and/or substance use disorders. Additionally, PORT provides field-based health screenings and administers flu vaccines and COVID-19 vaccines. Huntington Hospital will provide a registered nurse to assist the program.
Ambulatory Care Clinic	Provide primary and specialty care for uninsured and underinsured community members through the Huntington Ambulatory Care Clinic (HACC). Provide pop-up community medical clinics with follow-up at HACC as appropriate. Explore creation of an LGBTQ+ clinic as a component of HACC.
Community support	Provide cash and in-kind donations to nonprofit community organizations dedicated to increasing access to health care.
<b>Planned Partnerships and Collaborators</b>	City of Pasadena Fire Department City of Pasadena Public Health Department Community centers Community clinics Community-based organizations Faith-based organizations Pasadena Public Libraries Schools and school districts Senior centers Union Station Homeless Services

<b>Health Need: Chronic Disease (Including Overweight and Obesity)</b>	
<b>Goals</b>	<ul style="list-style-type: none"> <li>• Reduce the impact of chronic diseases on health and increase the focus on chronic disease prevention and treatment education.</li> <li>• Reduce overweight and obesity as a result of increased healthy eating and physical activity.</li> </ul>
<b>Anticipated Impact</b>	<ul style="list-style-type: none"> <li>• Improve screening, prevention, and treatment of chronic diseases.</li> <li>• Increase compliance with chronic disease prevention and management recommendations.</li> <li>• Increase access to affordable, healthy food and physical activity in the community.</li> </ul>
<b>Strategy or Program</b>	<b>Summary Description</b>
Chronic disease screening	Registered nurses, fluent in English and Spanish, conduct free health screenings and counseling at community locations.
Diabetes Empowerment and Education Program (D.E.E.P.)	Provide a six-week diabetes management program, offered in English and Spanish, for persons with Type II diabetes.
Support groups	Host support groups for persons with chronic diseases, including nutrition/weight management, and their caregivers.
Cancer Center	Offer education and support groups helping persons with cancer and their families. Cancer navigators, who are nurses, dieticians, and social workers, help coordinate cancer services. A licensed cosmetologist at the Constance G. Zahorik Appearance Center at Huntington Hospital will help clients manage the cosmetic side effects of cancer treatment.
Community outreach, health education and exercise classes	Conduct community outreach programs to provide information, education and resources, and raise awareness about chronic disease prevention and management. Provide community exercise programs.
Senior Care Network	Assist older adults and adults with disabilities and their families to remain healthy and independent and live safely in their homes. A community-based team responds to phone inquiries from the general public, provides educational lectures, and distributes <i>Health Connection</i> Newsletters, which contain information and advice on aging and disease management.

<b>Health Need: Chronic Disease (Including Overweight and Obesity)</b>	
Food for All	Huntington Hospital is a member of the Food for All San Gabriel Valley Initiative. Initiate food insecurity screening with patients and use a Social Determinates of Health platform to connect at-risk patients with patient navigators who are located at food agency partners.
Lactation support	Provide lactation support under the supervision of a lactation specialist to breastfeeding mothers. Breastfeeding has been shown to reduce the risk of childhood obesity.
Community support	Provide cash and in-kind donations to nonprofit community organizations dedicated to address chronic diseases and increase access to healthy eating and active living.
<b>Planned Partnerships and Collaborators</b>	City of Pasadena Public Health Department Community centers Community clinics Community-based organizations Faith-based organizations Farmers markets Food for All partners Pasadena Public Libraries Schools and school districts Senior centers

<b>Health Need: Housing and Homelessness</b>	
<b>Goals</b>	<ul style="list-style-type: none"> <li>• Connect persons experiencing homelessness to community-based programs and services.</li> <li>• Build strategies to improve the health and housing stability of persons experiencing homelessness.</li> </ul>
<b>Anticipated Impact</b>	<ul style="list-style-type: none"> <li>• Improve the health of persons experiencing homelessness.</li> <li>• Increase access to community-based homeless services, including housing options.</li> </ul>
<b>Strategy or Program</b>	<b>Summary Description</b>
PORT Team	The Pasadena Outreach Response Team (PORT) is a joint effort of the City of Pasadena Public Health and Fire Departments, and Union Station Homeless Services that addresses homelessness as a public health concern. PORT provides field-based support and advocacy for people who are experiencing homelessness, living with chronic health conditions, diagnosed with mental health and/or substance use disorders. Additionally, PORT provides field-based health screenings and administers flu vaccines and COVID-19 vaccines. Huntington Hospital will provide a registered nurse to assist the program.
Care navigation	A community navigator and two community homeless coordinators will assist vulnerable populations, including persons who were experiencing homelessness.
Community support	Provide cash and in-kind donations to nonprofit community organizations dedicated to address housing and homelessness.
<b>Planned Partnerships and Collaborators</b>	City of Pasadena City of Pasadena Fire Departments City of Pasadena Public Health Community-based organizations Faith-based organizations Friends in Deed Homeless and housing agencies Pasadena Continuum of Care Network Project RoomKey Union Station Homeless Services

## **Evaluation of Impact**

Huntington Hospital is committed to monitoring and evaluating key initiatives to assess the programs and activities outlined in this Implementation Strategy. We have implemented a system for the collection and documentation of tracking measures, such as the number of people reached/served, and collaborative efforts to address health needs. An evaluation of the impact of the hospital's actions to address these significant health needs will be reported in the next scheduled CHNA.

## **Health Needs the Hospital Will Not Address**

Since Huntington Hospital cannot directly address all the health needs present in the community, we will concentrate on those health needs that can most effectively be addressed given our areas of focus and expertise. Taking existing hospital and community resources into consideration, Huntington will not directly address the remaining health needs identified in the CHNA, including: dental care and substance use.